



## Montreal Chromatic Festival

### Description

## This 7th edition makes a stop at the Old Port of Montreal

Via [v2com](#)

**Three days, three nights, two cities and 80 artists, from May 19 to May 22: a unique exhibit bringing together visual art, interactive installations and nighttime musical performances for the most festive partygoers.**

The 7th edition of the Chromatic festival will unfold from May 19 to May 22 at the Hangar 16 of Montreal's Old Port and at the eclectic Phi Centre. This year's edition will present an overview of Montreal and Toronto's artistic effervescence, showcasing an expanded format, a new venue and a program more immersive than ever: everything is set in place to launch the festival season in grand fashion. Families, night owls and professionals are all invited to join us and enjoy the most festive exhibition of the Printemps Numérique!

### “Montreal x Toronto” exhibition at Hangar 16

Counting more than 25,000 festival goers at the Mount Royal Chalet in 2015, the Chromatic festival pursues its expansion by setting home in another iconic location in the city: the Hangar 16 in the Old Port. With 14,000 square feet on the bank of the Saint Lawrence River, the location is more than fit to welcome a multidisciplinary exhibit merging two of the most creative Canadian cities' talents. The result will be mesmerizing: a cutting-edge exhibition bringing together paintings, photographic, new media and digital artworks of more than 50 artists.

The festival's solid lineup includes artists from Toronto such as Bambii (DJ), Camille Jodoin-Eng and Elise Victoria Louise Windsor (installation artists), as well as Lauren Pelc-McArthur (painter and video artist). Montreal's creativity will be represented by Julie Roch-Cuerrier, Caroline Monnet, Elie Zananiri, and many others. Renowned international artists such as Guillaume Marmin and Mike Pelletier will also be showcased during Chromatic. Guided tours of the exhibition will be offered from 11 am to 6 pm, on May 21 and 22 at the Hangar 16, which will also welcome the Chromatic Nights and Chromatic Junior.



---

## Four New Features

### Three Chromatic Nights instead of one

The memorable Chromatic Night sees triple this year. Chromatic will greet three times more bands and DJs than last year that will take over the Hangar 16 stage to make partygoers dance on Friday, Saturday and Sunday evenings. It's the ultimate festive night mixing virtual reality, interactive creations, visual immersion and wild musical performances

With quality musical partners such as Heavy Trip, Moto Made and Moonshine, each Chromatic Night will have a different flavor. By going from 4 to 13 musical artists, we dramatically multiplied the opportunities to party!

Marie-Pier Tessier De L'Étoile, General Director of Chromatic

Chromatic Night #1, Friday May 20: Blanka, Organ Mood, Chocolat, Doldrums (DJ set)

Chromatic Night #2, Saturday May 21: Noo-Bap, KenLo Craquques, Naadei, GrandBuda and Shash'U

Chromatic Night #3, Sunday May 22: B.Kojak, J.u.D., Bambii and Pierre Kwenders (DJ set)

### Two Chromatic Junior Days

Building on its ambition, the Chromatic team decided to double the fun for families and kids by extending its Junior program over two days instead of one. Presented by TPL MOMS, Chromatic Junior will offer 15 workshops: collages on giant canvases, giant colored mascot heads, dance improvisations, interactive story creations on iPads and more! Families and children can participate for free in creative workshops designed by ten artists and organizations such as Ian Langohr, Ana Roy, La Boîte à pitons and MU.

### Professional program at the Phi Centre: Chromatic PRO

Chromatic PRO, the third new feature of this 7th edition, is co-presented by MASSIVart and Phi Centre. During three days, professionals, designers and personalities from Montreal, Toronto and Lyon will gather to explore the question of creating value through art and culture. This authentic three-day inspiration camp is composed of case studies, dynamic conferences, discussions with avant-garde artists with inspiring figures who put creativity at the heart of their business model. Participants include Moment Factory, Infopresse, Tétro, Culture Montréal, European Lab, Sid Lee, DIX au carré and many others!

### Chromatic takes the road for a Toronto edition

Finally, Chromatic's creativity will once more shine outside of Quebec. After Montreal, the Chromatic team takes its festive exhibition to Toronto's Rally Ossington on May 27 and May 28. Hosted by the Torontonians agency Hermann & Audrey, Chromatic Toronto will provide another important exchange and meeting platform to create bridges between Montreal and Toronto. The program for this condensed edition of the festival will be announced on May 8.

## PROGRAM

### Beer garden



~~May 5 to May 22~~

From Thursday to Sunday

Noon to 11 pm

Free

For three weekends, enjoy happy hours or give a sunny touch to your lunch with a postcard view of Montreal's Old Port. Don't miss Chromatic's beer garden behind the Hangar 16!

### **Chromatic PRO**

Co-presented by PHI Centre and MASSIVart

Thursday, May 19 to Saturday, May 21

8 am to 6 pm

Phi Centre

PRO pass (access to the entire festival): \$175

Day ticket (May 19 or May 20): \$100

### **Chromatic Junior**

Presented by TPL MOMS

Saturday, May 21 and Sunday, May 22

11 am to 6 pm

Hangar 16

Free

### **Chromatic Nights #1 #2 et #3**

Presented by SKYY vodka

Friday, May 20, Saturday, May 21 and Sunday, May 22

8 pm to 3 am

Hangar 16

Experience pass (access to all three Chromatic Nights): \$35 presale, \$40 at the door

One Night ticket: \$15 presale, \$20 at the door

### **Chromatic Toronto**

Presented by Hermann & Audrey

Chromatic Night, Friday, May 27

5 pm to 2 am

Chromatic Day, Saturday, May 28

11 am to 6 pm

Rally Ossington

Chromatic Night: \$10 presale, \$15 at the door

Chromatic Day: \$5 at the door

Information and tickets: [chromatic.ca](http://chromatic.ca)

For more information visit:

[chromatic.ca](http://chromatic.ca)

[massivart.ca](http://massivart.ca)

[phi-centre.com](http://phi-centre.com)



---

Photo credit: Bruno Destombes

---

*The Chromatic festival experience would not be possible without the invaluable support of partners such as the Gouvernement du Québec, the Conseil des arts de Montréal, the Caisse de la culture, the Centre Jacques-Cartier, the Old Port of Montreal Corporation, the SDC du Vieux Montréal, the Collection Loto Québec, Ubisoft, Via Rail Canada, and many more.*

### Category

1. Art | Culture

### Tags

1. art
2. culture
3. event
4. exhibition
5. Hangar 16
6. montreal
7. Montreal Chromatic Festival
8. Old Port
9. Phi Centre

### Date Created

May 2016