



Discover downtown Montreal's hidden treasures

Description

From the mountain to the river, explore over a hundred must-see spots in the heart of the city!

July 21, 2021

Les aventures du cœur de l'île, the summer relaunch of downtown Montreal presented by the **Quartier des Spectacles Partnership** and **Montréal centre-ville** in collaboration with **Tourisme Montréal**, is pleased to present *Le sentier du cœur de l'île*, a route that explores close to 15 kilometres, connecting a hundred not-to-be-missed sites in the heart of the city.



La Fanfare Jarry in front of the Montreal Museum of Fine Arts – Image: Eva Blue

Inspired by international projects like *Suivez la ligne verte* in Nantes, France, and the Boston Freedom Trail in the United States, the route was designed and produced by **Intégral Jean Beaudoin** and **Multimedia Nova-Lux**. Since its inauguration, this remarkable trail has been engaging the public from Atateken Street to Cabot Square, and from Sherbrooke Street to Old Montreal.

“The sentier du cœur de l’île is the result of months of hard work and consultations with our downtown partners. It’s a real show of strength that puts all the cultural and economic forces on display in one original, memorable route. At each turn and every stop, we can see all the cultural riches of the heart of Montreal!”

– Monique Simard, Chair of the board of directors for the Quartier des Spectacles Partnership

From the Village to the Canadian Centre for Architecture, this project links no fewer than **sixty cultural sites** and **forty public artworks** from the Public Art Bureau that can also be viewed online at artpublicmontreal.ca. This exploratory route also connects *Les aventures du cœur de l’île’s* **eleven Oases**. Created by local designers, these welcoming rest stops offer the public a place to stop for a bite to eat, take a break, or reconnect with friends.



The Place des festivals Oases – Image: Vivien Gaumand

A red line and directional signage on the sidewalks demarcate *Le sentier du cœur de l'île*. Pedestrians will also be able to scan QR codes at cultural sites, outdoor installations and the Oases on the route to see more detailed information on the new lecoeurdelile.com website. A map will be available for download at the same site soon. From the mountain to the river, Montrealers are invited to reclaim their city while enjoying its best attractions.

“This route is a reminder that the downtown is not just a business centre, but an unparalleled cultural hub and a neighbourhood of many wonderful discoveries. The sentier du cœur de l'île shows once again how much designers, artists, and the entire cultural and creative sector make huge contributions to the dynamic, appealing character of our downtown core.”

– Glenn Castanheira, Montréal centre-ville General Manager

Thanks to the partners who contributed to the sentier du cœur de l'île: XP_MTL, Mille Carré Doré, Peel Mtl Foodies, Art Souterrain, the Ville-Marie borough, the SDC du Quartier latin, the SDC du Village, the Crescent Street Merchants Association, the Old Port, Faubourg Ontario and Art public Montréal.

For more information visit lecoeurdelile.com

Follow *Les aventures du cœur de l'île* on: [Facebook](#) | [Instagram](#)



Feature image: *Les faces de Montre?al, Habitations Jeanne-Mance (Me?tro Saint-Laurent), by Eva Blue*

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The result of a productive partnership between the Quartier des Spectacles and Montréal centre-ville, in collaboration with Tourisme Montréal and with the financial support of the Ville de Montréal, **Les aventures du cœur de l'île** is downtown Montreal's summer relaunch project. Bringing together the cultural and economic sectors, the initiative features a variety of activities specific to the project as well as the partners' programming. From Atwater to Papineau streets, between Sherbrooke Street and the St. Lawrence River, downtown is the setting for next-generation activities thanks to several new pedestrian zones, safe designs for public spaces, spontaneous performances and an enhanced cultural offer. From June to the fall, these initiatives will welcome Montrealers and residents of neighbouring regions to be part of the city's revival and enjoy the Island's wonders.

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